

Answer **all** questions.

1 From the study by Yamamoto et al. (chimpanzee helping):

(a) Name **one** of the objects on the tray for the chimpanzees, other than the stick or the straw.

..... [1]

(b) Outline the difference between an 'upon-request' offer and a 'voluntary' offer in this study.

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..... [2]

(c) Outline **one** conclusion from this study.

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..... [2]

2 In the euphoria condition in the study by Schachter and Singer (two factors in emotion), a stooge performed a series of standardised behaviours. An observer categorised any behaviours shown by the participant. One category was 'initiates new activity'.

(a) (i) Outline how the category of 'initiates new activity' was operationalised in this study.

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..... [2]

(ii) Name **one** behaviour shown by a participant in this study that was categorised as 'initiates new activity'.

..... [1]

(b) Describe the results from the Activity Index in the euphoria condition for the Epinephrine Informed (Epi Inf) group compared to the Epinephrine Misinformed (Epi Mis) groups. You **must** use data in your answer.

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..... [3]

3 Explain one or more real-world applications of the study by Laney et al. (false memory). Do **not** refer to more than three applications in your answer.

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..... [5]

4 From the study by Milgram (obedience):

(a) Identify **two** characteristics of the learner in this study.

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..... [2]

(b) Describe the sample of participants used in this study.

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..... [3]

(c) Explain why this study is from the social approach.

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..... [2]

7 From the study by Pepperberg (parrot learning):

(a) Outline **one** aim of this study.

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..... [2]

(b) Outline **one** methodological weakness of this study.

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..... [2]

(c) Suggest **one** real-world application based on the procedure of this study.

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..... [2]

8 (a) Outline what is meant by individual and situational explanations of behaviour, using any examples. Do **not** refer to the study by Piliavin et al. (subway Samaritans) in your answer.

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..... [4]

(b) Explain how **one** result from the study by Piliavin et al. supports the individual explanation of helping behaviour and how **one** result supports the situational explanation of helping behaviour.

Result that supports the individual explanation of helping behaviour:

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Explain how:

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Result that supports the situational explanation of helping behaviour:

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Explain how:

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[8]

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