



Cambridge O Level

CANDIDATE NAME



CENTRE NUMBER

--	--	--	--	--

CANDIDATE NUMBER

--	--	--	--



COMMERCE

7100/22

Paper 2 Written

October/November 2024

2 hours

You must answer on the question paper.

No additional materials are needed.

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.
- You may use a calculator.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [].

This document has **16** pages. Any blank pages are indicated.





1 Fig. 1.1 shows a country's imports and exports.

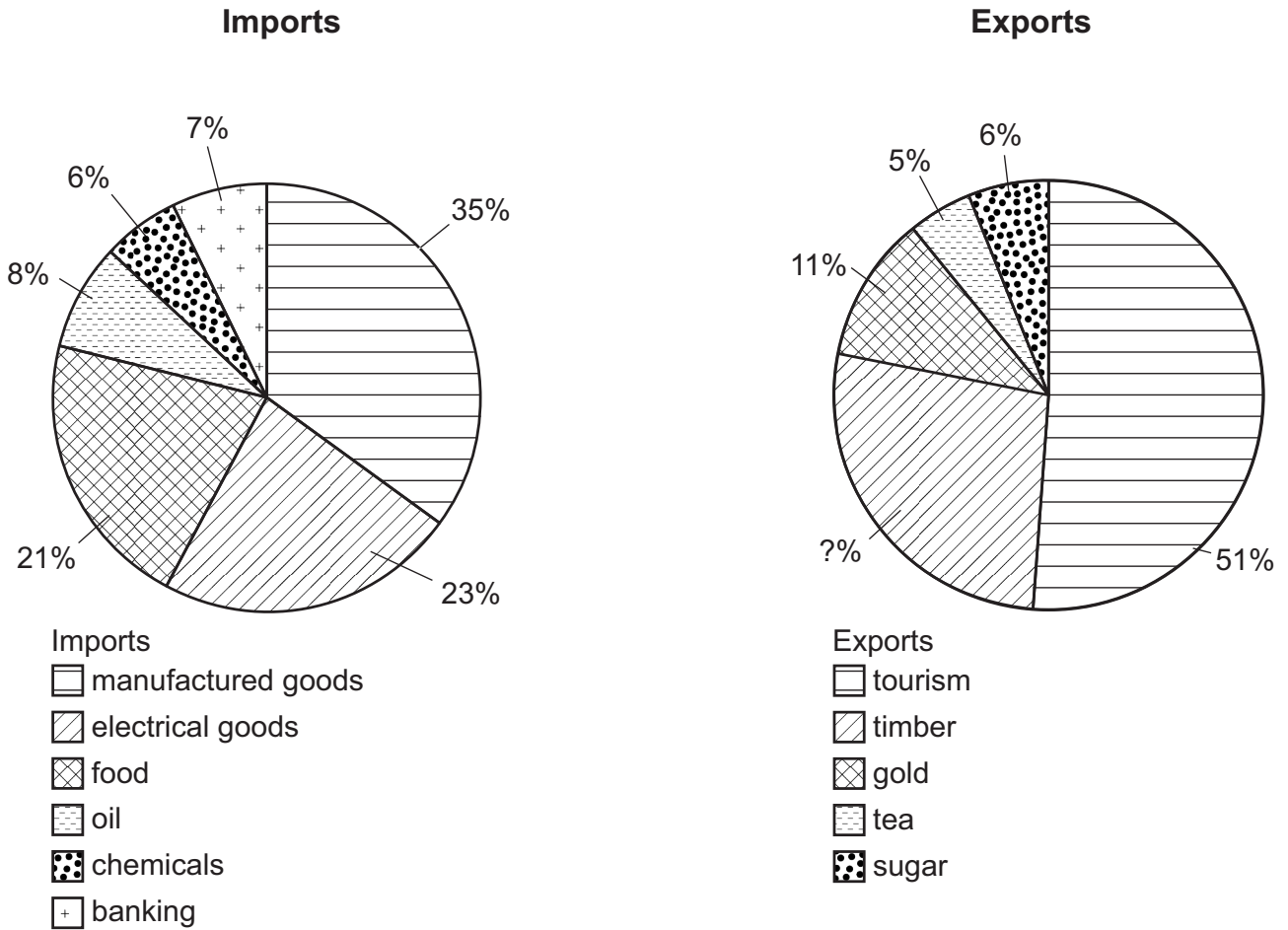


Fig. 1.1

Use Fig. 1.1 to help you answer the following questions.

(a) (i) Identify the **one** tertiary import activity of this country.

.....
 [1]

(ii) Calculate the percentage of timber exported by this country.

.....
 [1]

DO NOT WRITE IN THIS MARGIN



* 000800000005 *



5



BLANK PAGE

DO NOT WRITE IN THIS MARGIN





- 2 FF Freight Forwarders is introducing a new freight service between the UK and Asia. Fig. 2.1 shows the advertisement it produced.

NEW FREIGHT SERVICE

FF Freight Forwarders, the ninth biggest freight forwarder in the UK, wants to announce a new air cargo service from the UK to Asia. Our new service will begin on 10th December, 2024 from Glasgow Airport. We look forward to working with you. Please look at our website for our competitive rates.

Fig. 2.1

Use Fig. 2.1 to help you answer the following questions.

- (a) (i) Identify **two** examples that make this an informative advertisement.

1

.....

2

.....

[2]

- (ii) Explain **one** way that this advertisement could be more persuasive.

.....

.....

.....

.....

[2]

- (b) State **three** services offered by a freight forwarder, other than transport.

1

.....

2

.....

3

.....

[3]

DO NOT WRITE IN THIS MARGIN





4 Celine has bought an apple farm which has a warehouse for tools and equipment. She needs insurance cover. Fig. 4.1 shows the six stages she needs to follow to take out insurance.

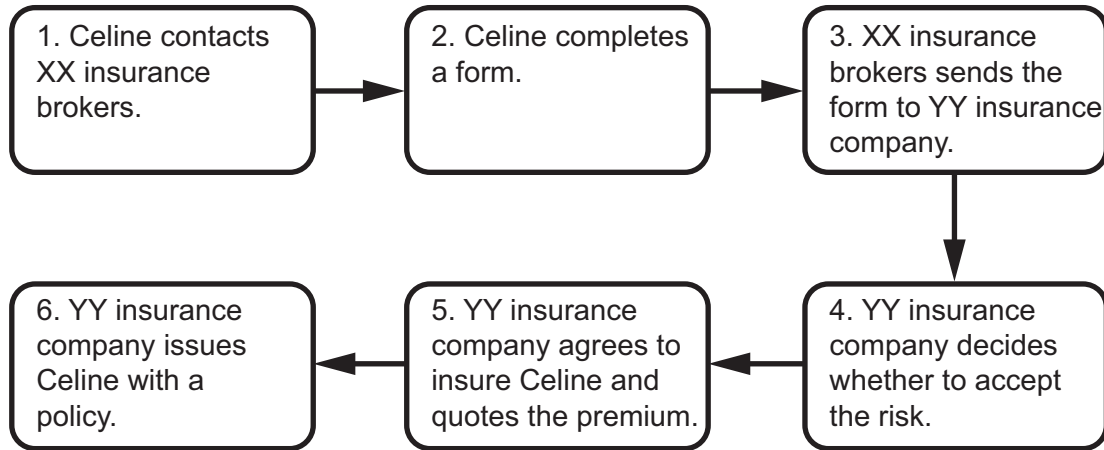


Fig. 4.1

Use Fig. 4.1 to help you answer the following questions.

(a) (i) Identify the form that Celine completes in Stage 2.

.....
..... [1]

(ii) Identify the insured.

.....
..... [1]

(b) Explain **two** reasons why Celine should insure her business.

1
.....
.....
.....
2
.....
.....
.....

[4]

DO NOT WRITE IN THIS MARGIN





(c) Explain how warehousing might assist Celine to:

(i) stabilise the price of her apples.

.....

.....

.....

..... [2]

(ii) satisfy the seasonal demand for apples.

.....

.....

.....

..... [2]

DO NOT WRITE IN THIS MARGIN



* 00080000013 *



13



BLANK PAGE

DO NOT WRITE IN THIS MARGIN





5 TT Wholesalers purchased 600 pairs of boots from Shoee Ltd, a manufacturer. The invoice included cash and trade discount. Shoee Ltd wants TT Wholesalers to make an online payment by debit card.

(a) (i) What do the letters Ltd mean in a company name?

.....
..... [1]

(ii) Explain **one** difference between cash discount and trade discount.

.....
.....
.....
..... [2]

(b) Do you think an online payment by debit card is the best way for TT Wholesalers to make the payment? Give reasons for your answer.

.....
.....
.....
.....
.....
..... [3]

(c) Which of these statements about banking services are TRUE and which are FALSE?

Tick (✓) TRUE or FALSE in the correct column.

	TRUE	FALSE
Mobile banking is accessed through an app.		
ATMs can be used at any time.		
Savings accounts allow customers to have an overdraft limit.		

[3]

DO NOT WRITE IN THIS MARGIN





BLANK PAGE

DO NOT WRITE IN THIS MARGIN

DO NOT WRITE IN THIS MARGIN

DO NOT WRITE IN THIS MARGIN

DO NOT WRITE IN THIS MARGIN

DO NOT WRITE IN THIS MARGIN

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of Cambridge Assessment. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which is a department of the University of Cambridge.

