



Worksheet 7: Chains of analysis

For each of the following questions, identify the focus of the analysis.

- 1 A business increases its prices. Develop a chain of analysis of how this might affect the business.

Prices increase			
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- 2 A business faces increased import duties on its raw materials. Develop a chain of analysis of how this might affect its customers.

Import duties increase			
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- 3 A business successfully implements a computerised accounting system. Develop a chain of analysis of how this might affect the government.

Computerised system implemented			
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- 4 A business has better P/E (Price/Earning) ratio. Develop a chain of analysis of how this might affect the investors.

P/E (Price/Earning) ratio increases			
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