



## Worksheet 2: Identifying analysis in simple sentences

Complete the following sentences by choosing a suitable connecting word to develop each point in this exercise. Note connecting words can be used more than once.

**Because      therefore      as a result      so      lead to**

- 1 A successful entrepreneur needs to be able to delegate \_\_\_\_\_ it allows them more time to focus on more important tasks.
- 2 The advantage of a government grant is that it is a free fund, which you do not have to pay back. \_\_\_\_\_ we can save money on interest payments.
- 3 Setting a high price is a problem \_\_\_\_\_ fewer people would be able to afford our products.
- 4 Having ethically produced products is important to increase customer trust. This can \_\_\_\_\_ a more loyal customer base.
- 5 The advantage of setting up the enterprise as a sole trader is that you are your own boss. \_\_\_\_\_ you do not have to waste time consulting anyone else so can make decisions straightaway.
- 6 A disadvantage of using a questionnaire is that if the questions are poorly worded, people might not understand them properly. \_\_\_\_\_ we might get biased information leading to the wrong decisions being made.