



Worksheet 4: Who is the focus? answers

1 Analyse two advantages to the owners of TG of the introduction of batch production into the factory.

Many learners will analyse the effects on the factory without analysing the effects on the owners.

2 Analyse one internal source of finance and one external source of finance that ES could use to purchase a fracking licence.

Some learners might be tempted to analyse the effects of fracking (on the environment).

3 Analyse two factors which might affect the demand for the performances at GT's theatre.

When this question was asked, many learners analysed the effect on the customers (demand) without linking this to how it will affect the business itself.

4 Analyse two likely effects on the other employees if Jack is dismissed.

Some learners might be tempted to analyse the effect on Jack, not the other workers.

5 Analyse two reasons why clear business objectives are important for EC.

Some learners might analyse the effects on other stakeholders, such as the customers or employees.

6 Analyse two economies of scale that AP might lose if the business reduces the total number of pies produced.

When this question was asked, many learners analysed the effects on other stakeholders, such as the employees.

7 Analyse one advantage and one disadvantage for Lewis operating as a small business.

Some learners might analyse the effect on the business, but the question is clearly focussed on Lewis.

8 Analyse two disadvantages for the owners of increasing the pay of the factory workers.

When a question mentions two stakeholder groups, some learners often mis-focus their analysis, in this case on the factory workers.