



Worksheet 9: How to answer the question

For each of the following questions, decide what your judgement will be.

- 1 Evaluate the factors which could influence the successful operation of Just-in-Time (JIT) inventory management.

What are you making a judgement about?

What should the first sentence of your conclusion be?

- 2 Discuss how break-even analysis could be useful for a business decision on introducing a new product.

What are you making a judgement about?

What should the first sentence of your conclusion be?

- 3 Evaluate the factors that CC should consider when deciding whether or not to become a more ethical business.

What are you making a judgement about?

What should the first sentence of your conclusion be?



- 4 Advise GG on the most appropriate sources of finance they might use to pay for the new swimming pool.

What are you making a judgement about?

What should the first sentence of your conclusion be?

- 5 Recommend to PC's Board of Directors which one of the two strategies should be adopted for entering new markets in Asia and Africa. Justify your recommendation.

What are you making a judgement about?

What should the first sentence of your conclusion be?

- 6 Evaluate the advantages and disadvantages to GT of their marketing mix.

What are you making a judgement about?

What should the first sentence of your conclusion be?

- 7 Advise Sue on which approaches she should use to develop a new business strategy for RF2.

What are you making a judgement about?

What should the first sentence of your conclusion be?