

Cambridge International AS & A Level Media Studies 9607

(for examination from 2021)

Suggested resources

The textbooks and websites listed below have **not** been through the Cambridge quality assurance process but have been found suitable for use with various parts of the syllabus by teachers. This resource list includes website links providing direct access to internet resources. Cambridge is not responsible for the accuracy or content of information contained in these websites. The inclusion of a link to an external website should not be understood to be an endorsement of that website or the site's owners (or their products/services).

Title	Media Studies: Texts, Production and Context
Description	A very good general introduction to the subject, written primarily for undergraduates, but perfectly accessible for A Level learners. It covers key areas such as meaning, representations, the media industry, regulation, the global context and media history.
Author	Long, P and Wall, T
Publisher	Routledge
ISBN	9781408269510
Published	2012 (2 nd edition)

Title	The Media Teacher's Book
Description	A highly regarded practical guide for teachers of Media Studies, full of practical tips and underpinned with expertise and integrity.
Author	McDougall, J and Potamitis, N
Publisher	Hodder Education
ISBN	9781444115567
Published	2010 (2 nd edition)

Title	Global Media Studies
Description	An academic book, rather than a textbook, and therefore better suited to teachers than learners. It provides a valuable global perspective, which will be useful when considering the 'media ecology' theme as well as issues around media governance and power. It links media texts with hardware and the political economy of the media very effectively.
Author	Miller, T and Kraidy, M
Publisher	Polity Press
ISBN	9780745644325
Published	2016

Title	Understanding Media Ethics
Description	Aimed at undergraduates, but accessible for A Level learners, with some succinct case studies for discussion. An excellent, contemporary examination of ethical issues relating to media production and consumption in the 'new media landscape', with chapters on morality, pleasure, violence, pornography, stereotyping, privacy and security.
Author	Sanford Horner, D
Publisher	Sage
ISBN	9781849207881
Published	2015

Title	Media Industry Studies (Short Introductions)
Description	Part of the Polity 'Short Introductions' series. A concise examination of media organisations and how they can be approached analytically by looking at questions around infrastructures, hardware, convergence between companies and technologies and political economies. An excellent introduction to the syllabus concept of 'industry' – how and why media texts are produced, distributed and circulated.
Author	Herbert, D, Lotz, A and Punathambekar, A
Publisher	Polity Press
ISBN	9781509537778
Published	2020

Title	Introduction to Film Studies
Description	An essential resource for teaching about film. Covers history, form, style, genre, technology and presents a range of critical approaches to film in a concise and accessible manner.
Author	Nelmes, J
Publisher	Routledge
ISBN	9780415582599
Published	2011 (5 th edition)

Title	The Guerrilla Filmmaker's Handbook
Description	A classic. Definitely not a theoretical book, this is very much a 'how to' guide full of tips, shortcuts and great advice from experts. Particularly good as an introduction for those who have never made a film, but find they have to teach learners how to do it.
Author	Jones, C and Jolliffe, G
Publisher	Continuum
ISBN	9780826479884
Published	2006 (3 rd edition)

Title	Postmodernism: A very short introduction
Description	There are many books on postmodernism, which are, variously, dense, entertaining, infuriating and exhausting. If you do not have time for any of these, then this 'very short introduction' does what it promises in a little over a hundred pages. The examples tend to be from literature, architecture and philosophy, but the principles can be extended into the media.
Author	Butler, C
Publisher	Oxford University Press
ISBN	9780192802392
Published	2002

Title	We the Media: Grassroots Journalism by the People, for the People
Description	It is useful for learners to be aware of Gillmor's influential work and to be able to appraise it critically when considering issues of power and democracy. First published in 2006, the principles asserted here can be usefully tested against some more contemporary examples.
Author	Gillmor, D
Publisher	O'Reilly Media
ISBN	9780596102272
Published	2006

Title	YouTube: Online video and participatory culture
Description	An academic book, but full of excellent examples to illustrate its arguments about the significance of YouTube. Particularly useful for informing teaching about power and the media and media ecology as it includes discussions of participatory culture, the professional/amateur divide and globalisation and localisation.
Author	Burgess, J and Green, J
Publisher	Polity Press
ISBN	9780745660196
Published	2014 (2 nd edition)

Title	Public Service Broadcasting
Description	A detailed examination of the concept and history of public service broadcasting through examples, broadcaster perspectives and the benefit of hindsight in the new media age.
Author	Hendy, D
Publisher	Palgrave Macmillan
ISBN	9780230238954
Published	2013

Title	Convergence Culture: Where Old and New Media Collide
Description	Although first published in the early 2000s, Jenkins' book lays out a set of principles, which are still relevant today. A great way into the interconnectedness of media and the relationships between the media and cultural production – good for starting to think about media ecology and written in an accessible style.
Author	Jenkins, H
Publisher	New York University Press
ISBN	9780814742952
Published	2008

Title	Blood, Sweat, and Pixels: The Triumphant, Turbulent Stories Behind How Video Games Are Made
Description	An entertaining look behind the scenes at video game production, drawing on the industrial context and the various determinants on what gets made and why. Very useful as an introduction, if looking at video game case studies. Not an academic book, not a theoretical book, but a book by a journalist with some insightful stories to tell.
Author	Schreier, J
Publisher	Harper
ISBN	9780062651235
Published	2017

Title	The Net Delusion: How not to liberate the world
Description	In The Net Delusion, Evgeny Morozov shows why internet freedom is an illusion. This book shows that free information doesn't mean free people. This is an excellent book for both teachers and students to challenge net utopia ideas - useful for online age topic.
Author	Morozov, E
Publisher	Penguin
ISBN	9780141049571
Published	2012

Title	The Attention Economy
Description	Useful ideas from the Nielsen Norman group about how companies attempt to engineer and retain audiences. 'Attention', it is argued, is a valuable resource.
Website	www.nngroup.com/articles/attention-economy/

Title	The Digital Human
Description	This BBC Radio 4 series presented by Aleks Krotoski is an accessible entry point to some cutting-edge research and ideas about the relationships between the real and digital worlds. Particularly good for examples of 'media ecology' in its discussions of social media, internet culture, social networks, identity management and digital technology.
Website	www.bbc.co.uk/programmes/b01n7094

Title	Film Data and Education
Description	Useful range of articles and blogposts about the film industry.
Website	https://stephenfollows.com

Title	Film Terms Glossary
Description	An accessible alphabetised range of film terms with definitions.
Website	www.filmsite.org/filmterms.html

Title	How to make a mag
Description	Informative discussion of the stages of developing and publishing a new magazine, from concept, through to design, branding and marketing.
Website	www.creativereview.co.uk/how-to-launch-a-magazine/

Title	Intro to Storyboarding
Description	Entertaining, engaging video introduction to storyboarding with some excellent examples.
Website	www.youtube.com/watch?v=RQsvhq28sOI

Title	Mise-en-scène
Description	An excellent interactive set of slides which takes learners through the different elements of mise-en-scène, illustrated with recent examples.
Website	www.bfi.org.uk/sites/bfi.org.uk/files/downloads/...pdf

Title	Writing short films
Description	Brief, accessible introduction to structuring and scripting a short film story, by Phil Parker.
Website	www.screenonline.org.uk/tours/shortfilm/tour1.html

Title	Stuart Hall – Encoding/Decoding, Ideology and Hegemony
Description	An accessible video introduction to Stuart Hall's concepts of encoding and decoding, putting the work in the context of Roland Barthes' ideas.
Website	www.youtube.com/watch?v=z9H54aG5FMo

Title	Art of the Title
Description	Blog analysing titles/openings of films. Contains hundreds of sequences and lots of useful material for the coursework unit at AS Level. Please note: From July 2024 this website is no longer publishing articles and videos content will not be functional.
Website	www.artofthetitle.com

Title	British Board of Film Classification
Description	Website of the film classifiers for the UK. Contains lots of useful student resources. Worth comparing with any local regulation sites for your own regions.
Website	www.bbfc.co.uk

Title	Only the best short films
Description	Short films from around the world. Useful for the A2 short film task.
Website	www.filmsshort.com

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