



Worksheet 5: Understanding design answers

Answers may include:

Name of study: *Milgram (obedience)* AS approach: *Social*

1 Circle the research method(s) used in your study:

Experiment

Observation

Self-report

Longitudinal Study

Correlation

Case Study

2 State the sample size: *40*

Describe the sample. Sex: *men* Age: *20-50*

Occupation: *range of occupational backgrounds*

Other information: *from New Haven*

3 Tick the sampling technique:

Volunteer/ self-selecting

Opportunity

n/a (e.g. animal study or not known)

4 Write a short summary of the procedure:

Participants paid £4.50 for taking part at Yale University. Introduced to confederate who was 'randomly' chosen to be the learner. Receive text shock from generator. Read word pairs aloud to learner in other room. Administer shocks of 15v increasing increments using fake generator. The learner gives a predetermined set of responses. At 300v, they pound on the wall, then stop responding altogether. Experimenter in room gives prods to continue.

5 List the technique(s) used for data collection:

*Qualitative: record the words and behaviours of participants e.g. shaking/ laughing.
Quantitative: record the voltage given by each participant in volts.*