

Worksheet 2: Choosing samples answers

1

Volunteer
sampling
technique

Target population

Temi is investigating cross-cultural differences in personal space preference. She is going to conduct an experiment to compare the preferences of people from South American countries with people from European countries. Temi has advertised her study using an advertisement in national newspapers. Twenty men and twenty women from Argentina and the same number from France who are aged between 18-25 years old will take part.

Sample
features

2

A study at a school comparing the memory ability of biology students and history students.

Sampling technique	How to apply
Opportunity	A researcher could stand in a corridor outside the history and biology classrooms and choose students to take part.
Random	A researcher could ask for a class list from each subject and pick names out of a hat.
Volunteer	A researcher could put up a poster in the school asking for biology and history students to take part.