



Worksheet 7: Research and data answers

Quantitative research methods

Primary

- *Questionnaires – closed ended*
- *Structured interviews*
- *Laboratory experiment*
- *Field experiments*

Secondary

- *Personal documents*
- *Digital content*

Qualitative research methods

Primary

- *Semi-structured interviews*
- *Unstructured interviews*
- *Group interviews*
- *Focus groups*
- *Participant observation*

Secondary

- *Official statistics*