



Worksheet 5: Applying understanding to physical and ecommerce location features

For each factor chosen, describe the type of commercial enterprise which might find it the most important factor. The factor 'Availability of raw materials' has already been done as an example.

Location factor	Description of type of commercial enterprise which might find it the most important location factor
Availability of raw materials	<i>Commercial enterprises which depend on processing perishable goods, such as vegetable or fruit, will locate near these raw materials.</i>
Distance to markets	
Labour	
Transport costs	
Power	
Competition	
Suppliers	
Logistics	