



Worksheet 6: Applying understanding to digital retail trends

Outline two characteristics of each digital retail trend.

Digital retail trend	Characteristics of digital retail trend
Omnichannel retailing	1 2
Cashless stores	1 2
Electronic Point of Sale (EPoS)	1 2
Click and collect	1 2
Subscription commerce	1 2
QR codes	1 2



Digital retail trend	Characteristics of digital retail trend
Virtual Reality (VR) showrooms	1 2
Dropshipping	1 2