



## Worksheet 4: Methodological terms and concepts

- 1 Which of the following is a theoretical issue in sociological research?
- A access to sample
  - B response rate
  - C funding/cost
  - D researcher perspective (positivist/interpretivist)
- 2 Which ethical issue is linked with covert observation?
- A it is illegal
  - B researchers do not obtain informed consent
  - C it brings physical harm to participants
  - D the names of participants will be published
- 3 Which sampling technique involves finding one participant in the target population who then finds others?
- A random sampling
  - B stratified sampling
  - C snowball sampling
  - D systematic sampling
- 4 Which of the following are features of an interpretivist approach to research?
- A uncovering meanings and motivations
  - B establishing causation and correlation
  - C finding patterns and trends
  - D a macro view
- 5 Which term means that findings from the sample can be applied to the wider target population?
- A representativeness
  - B validity
  - C generalisability
  - D reliability