

Worksheet 4: Methodological terms and concepts

- 1 Which of the following is a theoretical issue in sociological research?
- A access to sample ☐
 - B response rate ☐
 - C funding/cost ☐
 - D researcher perspective (positivist/interpretivist) ☐
- 2 Which ethical issue is linked with covert observation?
- A it is illegal ☐
 - B researchers do not obtain informed consent ☐
 - C it brings physical harm to participants ☐
 - D the names of participants will be published ☐
- 3 Which sampling technique involves finding one participant in the target population who then finds others?
- A random sampling ☐
 - B stratified sampling ☐
 - C snowball sampling ☐
 - D systematic sampling ☐
- 4 Which of the following are features of an interpretivist approach to research?
- A uncovering meanings and motivations ☐
 - B establishing causation and correlation ☐
 - C finding patterns and trends ☐
 - D a macro view ☐
- 5 Which term means that findings from the sample can be applied to the wider target population?
- A representativeness ☐
 - B validity ☐
 - C generalisability ☐
 - D reliability ☐