



# Cambridge International AS & A Level

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**TRAVEL & TOURISM**

**9395/31**

Paper 3 Destination Marketing

**May/June 2024**

INSERT

**1 hour 30 minutes**

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## INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.



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This document has **4** pages. Any blank pages are indicated.



The Vanilla Islands marketing group is a partnership of six Indian Ocean island destinations:

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- Participate in a Creole cooking workshop in La Réunion.

**Fig. 1.1**

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**Fig. 2.1**

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