



# Cambridge International AS & A Level

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**TRAVEL & TOURISM**

**9395/13**

Paper 1 Themes and Concepts

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## INFORMATION

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This document has **4** pages. Any blank pages are indicated.

Nepal is the location of the world's highest mountain range. Nepal has a mix of ancient cultural attractions and dramatic scenery. There are a wide variety of experiences for adventure tourists including trekking, mountaineering, rafting and mountain biking. For visitors interested in a cultural experience, it has ancient cities such as Kathmandu, festivals, religious sites and an interesting cuisine.

Tourism is very important to the Nepalese economy and is a major source of foreign exchange and revenue. The number of tourists has risen from 600000 in 2012 to 1.7 million in 2019. Tourism is seen as a way to help reduce poverty and achieve a better standard of life throughout the country.

Most tourists visiting Nepal fly there which has encouraged investment in transport infrastructure. Many tourists visiting the region will use public transport such as buses. Other transport includes bicycles, cable cars, canoes and boats to access remote regions.



**Fig. 1.1**

The Kerala region in India has a number of ecotourism locations. One such location is Thenmala which was selected by the UNWTO as one of the premier eco-friendly projects in the world. Thenmala is an eco-resort made up of a number of zones:

- A Kerala zone where visitors are able to taste traditional foods, shop for locally produced arts and crafts and see traditional performances and dances.
- A wildlife sanctuary zone offering eco-tours and the chance to see the local wildlife in their natural habitat.
- A leisure zone with a forest garden. The pathways of the forest garden lead visitors to a sculpture garden.

**Fig. 3.1**



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