



Cambridge International AS & A Level

SOCIOLOGY

9699/43

Paper 4 Globalisation, Media and Religion

May/June 2024

1 hour 45 minutes



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **two** questions in total, each from a different section.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 70.
- The number of marks for each question or part question is shown in brackets [].

This document has **4** pages. Any blank pages are indicated.

Answer **two** questions in total, each from a different section.

Section A: Globalisation

EITHER

- 1 'Cultural differences between countries have been replaced by a single global culture.' Evaluate this view. [35]

OR

- 2 'Poor people in developing countries benefit most from global migration.' Evaluate this view. [35]

Section B: Media

EITHER

- 3 'Media content is controlled by editors and journalists.' Evaluate this view. [35]

OR

- 4 'Evidence clearly shows that media content has a direct impact on human behaviour.' Evaluate this view. [35]

Section C: Religion

EITHER

- 5 'Many societies are experiencing a revival in religious belief.' Evaluate this view. [35]

OR

- 6 'Religion promotes social solidarity.' Evaluate this view. [35]

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