



Cambridge International AS & A Level

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TRAVEL & TOURISM

9395/04

Paper 4 Destination Development and Management

For examination from 2024

SPECIMEN PAPER

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **10** pages. Any blank pages are indicated.

1 Refer to Fig. 1.1 (Insert), information about the Sustainable Tourism Network (STN) in Nepal.

(a) Explain **two** reasons why partnerships are important for destination management.

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[4]

(b) Assess the benefits to local communities, such as those in Nepal, of adopting sustainable tourism practices.

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- (c) Evaluate the economic impacts of encouraging commercial organisations to develop tourism in Nepal.

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2 Refer to Fig. 2.1 (Insert), information about Bawinanga Aboriginal Corporation (BAC) and their trips in Australia.

(a) Explain **two** ways BAC promotes awareness of the indigenous peoples of Australia.

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[4]

(b) Discuss the likely reasons why BAC would liaise with the local authority and tourist board before developing further tourist sites.

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